

INVOICE NO.
EN5582373
BILL CYCLE

11/27/2016
INVOICE DUE DATE

201611

12/25/2016

WATERFRONT STRATEGIES 3050 K Street, NW Suite 100 WASHINGTON, DC 20007

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES	WATERFRONTST	NEA ADVOCACY FUND PROJ#202143- JAS	P50430

ORDER NO.MARKETPRODUCT TYPECOSTUNITS ORDEREDUNITS AIREDEN11870674Johnstown, PATV\$1,500.001515

INVOICE NOTES

Gross Advertising Total \$1,500.00
Agency Commission (\$225.00)
Rep Commission (\$165.77)

Net Advertising Total \$1,109.23

Terms: Net 30 Days
Mail to: Comcast Spo

to: Comcast Spotlight P.O. Box 415949

Boston, MA 02241-5949



INVOICE NO.

EN5582373

11/27/2016

BILL CYCLE 201611

INVOICE DUE DATE

INVOICE DATE

12/25/2016

AFFIDAVIT

Product: Estimate No: 5634 Comcast Order No: EN11870674

Market: Johnstown, PA

TIM Est No: 691663

Contract Type: Single

Campaign No:

AE Name: JAS National Political

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1599516	NEAPATV1638H Earned (cc	Johnstown/Altoona	CNN, DISC, HALL, HIST, MNBC,	15	\$1,500.00
		Interconnect/7979	TBSC. TVL. TWC		

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Johnstown/Altoona Interconnect/7979	NW1599516	2	\$175.00
DISC	Johnstown/Altoona Interconnect/7979	NW1599516	1	\$175.00
HALL	Johnstown/Altoona Interconnect/7979	NW1599516	3	\$265.00
HIST	Johnstown/Altoona Interconnect/7979	NW1599516	1	\$250.00
MNBC	Johnstown/Altoona Interconnect/7979	NW1599516	4	\$365.00
TBSC	Johnstown/Altoona Interconnect/7979	NW1599516	1	\$200.00
TVL	Johnstown/Altoona Interconnect/7979	NW1599516	1	\$40.00
TWC	Johnstown/Altoona Interconnect/7979	NW1599516	2	\$30.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-31-16	CNN	Johnstown/Altoona Interconnect/7979	3:56PM	NEAPATV1638H Earned (cc	CNN Newsroom With Brooke Baldwin	30	4	\$50.00	
10-31-16	CNN	Johnstown/Altoona Interconnect/7979	7:54PM	NEAPATV1638H Earned (cc	Erin Burnett OutFront	30	8	\$125.00	
10-31-16	DISC	Johnstown/Altoona Interconnect/7979	11:33PM	NEAPATV1638H Earned (cc	Street Outlaws	30	35	\$175.00	
10-31-16	HALL	Johnstown/Altoona Interconnect/7979	5:22PM	NEAPATV1638H Earned (cc	Best Christmas Party Ever	30	23	\$65.00	
10-31-16	HALL	Johnstown/Altoona Interconnect/7979	9:49PM	NEAPATV1638H Earned (cc	A Royal Christmas	30	22	\$100.00	
10-31-16	HALL	Johnstown/Altoona Interconnect/7979	11:49PM	NEAPATV1638H Earned (cc	Christmas at Cartwrights	30	22	\$100.00	
10-31-16	HIST	Johnstown/Altoona Interconnect/7979	10:50PM	NEAPATV1638H Earned (cc	Pawn Stars: Pumped Up	30	37	\$250.00	
10-31-16	MNBC	Johnstown/Altoona Interconnect/7979	5:28AM	NEAPATV1638H Earned (cc	First Look	30	17	\$45.00	
10-31-16	MNBC	Johnstown/Altoona Interconnect/7979	7:56AM	NEAPATV1638H Earned (cc	Morning Joe	30	17	\$45.00	
10-31-16	MNBC	Johnstown/Altoona Interconnect/7979	5:38PM	NEAPATV1638H Earned (cc	MTP Daily	30	16	\$125.00	
10-31-16	MNBC	Johnstown/Altoona Interconnect/7979	11:27PM	NEAPATV1638H Earned (cc	The 11th Hour with Brian Williams	30	15	\$150.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-31-16	TBSC	Johnstown/Altoona Interconnect/7979	10:49PM	NEAPATV1638H Earned (cc	Full Frontal With Samantha Bee	30	33	\$200.00	
10-31-16	TVL	Johnstown/Altoona Interconnect/7979	6:19PM	NEAPATV1638H Earned (cc	The Andy Griffith Show	30	29	\$40.00	
10-31-16	TWC	Johnstown/Altoona Interconnect/7979	6:17AM	NEAPATV1638H Earned (cc	AMHQ	30	31	\$15.01	
10-31-16	TWC	Johnstown/Altoona Interconnect/7979	8:16AM	NEAPATV1638H Earned (cc	AMHQ	30	31	\$14.99	

Order# EN11870674 Total: \$1,500.00



INVOICE NO. EN5582373 **BILL CYCLE**

201611

BILL TO

WATERFRONT STRATEGIES 3050 K Street, NW Suite 100 WASHINGTON, DC 20007

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES	WATERFRONTST	NEA ADVOCACY FUND PROJ#202143-JAS	P50430

Terms: Net 30 Days Phone: 610-350-3675 Mail to: Comcast Spotlight Fax: 484-983-3126

P.O. Box 415949 Note: ${\sf OMC_Business_Operations}$ Boston, MA 02241-5949

@cable.comcast.com

Special Note:

Net Balance Due \$1,109.23

We accept checks, money orders, and all major credit cards.